

# More Certainty

**AMIGOS**  
network

## Market Activation<sup>TM</sup>

Everything needed for results driven pipelines, as a subscription service

### Key Features

### Seamless and results driven

Market Activation<sup>TM</sup> applies the same proven framework to direct or channel-first through a combination of consistent execution, shared accountability, and measurable outcomes.

### Robust Pipelines:



#### Results you can count on

Our focus is delivering value for your investment in marketing and sales where it counts - your bottom line. Proven, measurable, visible, accountable.



#### Relationships for the long term

Through our engaged buyer communities, we help you foster meaningful relationships that ensure long-term loyalty over fleeting interactions.



#### Sales signals baked in

Centralised management, nurtured engagement and access to detailed insights offers visibility of performance, empowering you to stay in control.



#### End to end accountability

Because we are accountable for the full demand generation lifecycle, we are able to build in SLAs up front. Our promise? We do what we say we will.

### Have it your way

#### Established Brands

An additional and powerful route to market to complement existing programmes. Economies of scale and light on your resource.

#### Start-up and Growing Brands

Fast access and scale in markets with all the resources, skills and technology needed - without the overhead. Results guaranteed.

#### Channel-First

Recruit new partners or enable those you have. Harness the full value of investment in them and their relationships while driving net new.

#### Distribution

A powerful ecosystem offering competitive advantage, a direct route to market, more value for customers, additional revenues across the board.

**Contact us**



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[www.theamigosnetwork.com](http://www.theamigosnetwork.com)

# More value & return

AMIGOS  
network

## Demand Engine

A comprehensive service for  
marketing and sales teams

Designed so your team spends less time managing activity and more time converting opportunities into revenue.

A single, subscription-based demand engine removes guesswork and wasted effort. Everything works as one: data, content, execution, engaged buyers, intelligence and sales signals.

The pipeline is **visible**. We're **accountable**. Everything is **measurable**. Leads arrive shaped for real sales conversations.

Performance Metrics:

£45

Average CPL

500%+

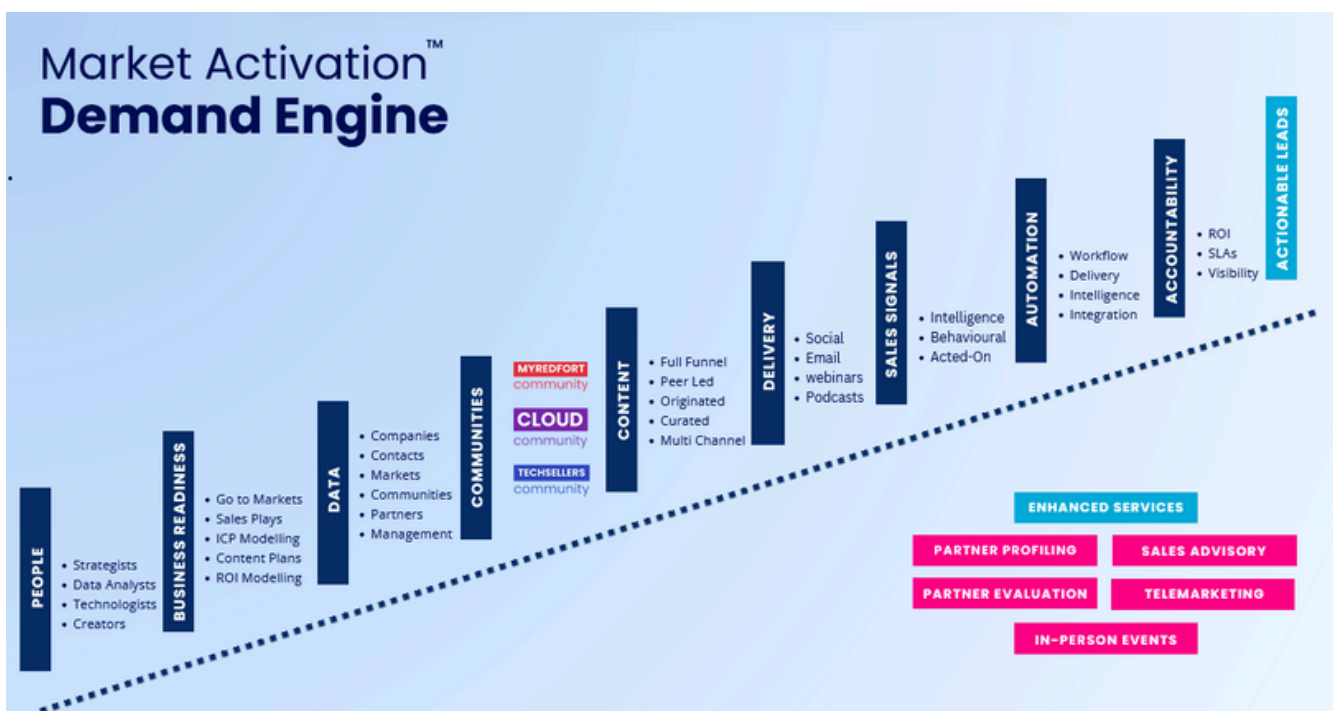
Average ROI

1m,45s

Average  
Dwell time

68%

Average  
CTOR



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